



Euroguidance Stakeholder Survey 2024–2026

Findings from 37 countries on Euroguidance activities implemented in 2024–2025



WHAT USERS EXPERIENCED - AND PRIORITIES TO CONSIDER NEXT

How the evidence was built

- 1 **1,183**
- validated questionnaire responses
 - 37 countries

- 2 **12**
- invited stakeholders
 - 3 discussion groups
- Contributions were anonymous and made in a personal capacity*

- 3 **~60**
- Euroguidance network participants
 - prioritisation workshop, Cyprus

Whose perspectives?

The questionnaire primarily describes existing Euroguidance users. It is not a representative survey of all guidance professionals in Europe.

Discussion-group participants contributed anonymously and in a personal capacity; their views do not represent the official positions of their organisations.

Who responded

52.8%
career-guidance practitioners

72.2%
had more than five years of guidance experience

50.1%
had more than ten years of experience

37
countries represented in the validated dataset

Bringing European perspectives together

The Survey gathered perspectives from across Europe, with response numbers varying by country. Direct percentages reflect responses as received; country-adjusted results give equal weight to the 35 countries with at least 10 responses.

Largest professional groups

Practitioners		52.8%
Teachers		12.4%
Service managers		10.1%

What users experienced

91.0%
reported knowledge gain

81.3%
reported improved professional practice

74.9%
reported growth in their professional network

91.4%
would recommend Euroguidance

The overall signal

Users value Euroguidance for knowledge, professional learning, practical support and European exchange.





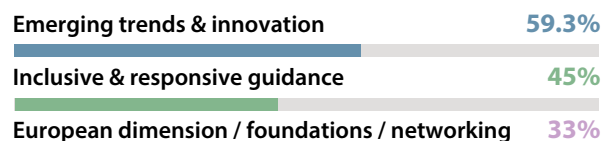
FUTURE PRIORITIES – what the survey suggests considering next



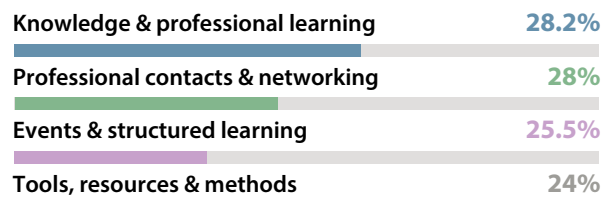
PRACTICAL CONTENT, STRONGER COMMUNITIES, WIDER ACCESS AND STRONGER LINKS BETWEEN EVIDENCE AND POLICY

What users want next

Future content priorities



Open-answer themes



Build on shared learning

Respondents would welcome ongoing opportunities to learn and connect through practical materials, peer exchange, communities of practice and continued contact after events.

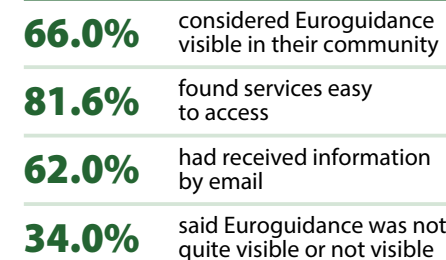
Learning mobility

Study visits, Academia Mobility Experience and job shadowing remain a development priority.

Six directions for consideration

- 1 Train for what's next**
AI, digital change, green guidance, labour-market change, neurodiversity and mental health.
- 2 Make practice usable**
Develop short summaries, practical tools, cases and examples that can be applied directly.
- 3 Build community**
Support peer exchange, practitioner communities and follow-up between events.
- 4 Expand learning mobility**
Explore broader access to study visits, Academia Mobility Experience and job-shadowing opportunities.
- 5 Strengthen evidence**
Document outcomes, develop joint projects and strengthen links between practitioner evidence and policy processes.
- 6 Widen access**
Improve visibility, language accessibility and dissemination through national networks.

Visibility & communication



PUBLICATIONS: useful when reached

- Awareness was limited
- Insight Articles **11.1%**; Highlights **16.4%**
- Among identified readers, around **98%** rated each publication useful.

WHAT THE SURVEY SUGGESTS

Build on what works while considering how to reach beyond current users.

- Maintain valued learning and exchange formats.
- Turn evidence into practical, accessible content.
- Use national centres and professional networks to widen reach.
- Explore how Euroguidance can bring practitioner evidence and perspectives into relevant European policy processes.